

OVER 25 YEARS OF EXTRAORDINARY RESULTS



LYLA FOGGIA, PRINCIPAL

✉ lyla@foggiapr.com ☎ (503) 227 3923 🌐 www.foggiapr.com

CLIENT:

NBOR Corporation

WRITING EXAMPLE:

Press Release

FOR MORE INFORMATION:

www.foggiapr.com

NBOR Corporation

PMB 311, 6114 LaSalle Ave
Oakland, CA 94611

The first software that lets you work the way you think will soon debut.

NBOR™ is currently being introduced in four Midwest schools

www.NBOR.com

SAN FRANCISCO – November 21, 2003 – A major innovation in how personal computers can be operated with your own thought process will soon debut. The first software of its kind, NBOR™ (which stands for No Boundaries or Rules), promises to make students more creative and productive in ways never before possible.

NBOR (pronounced nă-bôr) is the most intuitive way to operate a computer yet invented. It can work differently for every user, because it works the way each student wants it to. NBOR enables the student to make a computer work the way they think.

Students literally decide *what* they want to do, *when* they want to do it and *how* they want to do it. NBOR provides students with the most creative tools ever imagined for performing everything from the simplest tasks to the most sophisticated projects in ways that anyone in any culture can easily understand.

How is this possible? NBOR inventor Denny Jaeger and his team of dedicated programmers broke the rules of how personal computers have been operated for the last two decades. Instead of separate programs, everything you can do with NBOR, including features and functionality not found anywhere else, is performed in the same environment (called Blackspace™) at the same time using the same set of simple tools (called Universal Tools™) that are both fun and easy to use.

Everything that students can do with NBOR software operates in Blackspace *all* the time. There is full text processing, sound processing (including very sophisticated DSP coming in Q2 of next year), graphics capability, drawing, layout capabilities, pie charts and bar graphs, audio players, the ability to build complex devices, online co-production capabilities, e-mail, online support, animation, slideshows – the list is endless.

Students of all ages, abilities and skills will be free to work in their own space in their own way with their own style of doing things. They will be free to think and realize their own creativity in ways that have simply never been possible before. And they'll be free

from being told how they must work, because in NBOR there are no windows, pull-down menus, screens filled with icons that they don't understand, unpredictable results that seem to come from out of nowhere, strict protocols that often make no sense, and endless rules that they can never remember.

What teachers and students can do with NBOR opens up worlds of possibilities, expressing creativity and critical thinking. For example, students can...

- Turn ordinary homework into exciting multimedia presentations without ever entering another program.
- Type and edit impressive documents without any word processing programs.
- Easily layout everything from newsletters and school newspapers to brochures and reports with no desktop publishing programs.
- Create slide shows and astonishing animations in minutes without presentation or animation programs.
- Crop images without the need for photo editing programs.
- Use NBOR's YCAAT technology to share the same screen environment with friends, classmates, and foreign students where everyone can all work on the same sketch, draw on the same picture, fill in colors on the same images, type and edit the same text, layout the same document, crop the same pictures...work on the same stuff at the same time!

NBOR was previewed last summer to over a thousand students, teachers and school administrators in the Chicago area. After one showing, a six-year-old girl said, "It's like having my mind on the screen." At the end of two assemblies, over 600 students stood in spontaneous applause.

Reaction was so overwhelmingly positive that four schools offered to be part of the NBOR pilot program, directed by Joan Franklin Smutny, founder and director of The Center for Gifted at National-Louis University. These four schools include Quest Academy in Palatine, IL; Walt Disney Magnet School in Chicago; Armitage Academy in Kenosha, WI; and St. Pius School in Lombard, IL.

Among those who are or will soon be using NBOR in their classrooms:

- Kathleen Hagstrom, the principal at the Walt Disney Magnet Elementary School, calls it "the answer to an educator's prayer. The reality of NBOR is that it takes users to places they never thought they could go."
- Tom Creighton, the head of Armitage Academy, says: "Experiencing Blackspace was awe-inspiring! I was moved by the creative potential of NBOR being able to empower students to impact all areas of learning and eventually the world."

- Ann Hamel, the Director of Academic Technology for Quest Academy, notes: “This is the most exciting piece of software that I have ever seen. I can only begin to imagine the possibilities of where my students will take this.”
- Vinh Lu, the computer instructor at St. Pius School, says: “Blackspace will definitely influence the way we use computers by breaking all conventional barriers. There’s nothing like it!”
- Mari Jo Hanson, a 6th grade teacher at Walt Disney Magnet School, notes that “the excitement surrounding NBOR is absolutely contagious.”

“I run educational programs for thousands of students every year and I have never seen anything more creative and exhilarating than Blackspace,” says Joan Smutny, the award-winning author and editor of twelve books on gifted education and parenting. “It promises to open up a whole new universe of technology and multimedia learning for students everywhere! I don’t see any software on the market today that comes close to Blackspace in meeting the individual learning needs of students. Its potential to revolutionize classrooms is obvious the moment a user becomes involved with it.”

Adds Sandy Berger, Information Specialist, ERIC Clearinghouse on Disabilities and Gifted Education, Washington DC: “NBOR makes curriculum delivery as we now know it obsolete. I’ve been working with technology in education for more than ten years, and Blackspace is the most exciting thing I’ve seen in all this time.”

To learn more about NBOR or the date it will be available, please go to www.NBOR.com in December.

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MEDIA RELATIONS:

Lyla Foggia
 Foggia Public Relations
 (661) 259-6561
lyla@foggiapr.com