

OVER 25 YEARS OF EXTRAORDINARY RESULTS



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Experience NBOR now by downloading the free NBOR Player at www.NBOR.com

SAN FRANCISCO – February 19, 2004 – A major breakthrough in how a personal computer can be operated with unprecedented simplicity will debut on March 15, 2004. Called NBOR, which stands for No Boundaries or Rules, the software can be experienced now by downloading the free NBOR Player at www.NBOR.com.

NBOR (pronounced na-BOR) has to be seen to be believed. With the NBOR Player, you will actually enter NBOR's unique Blackspace environment where everything – including word processing, desktop publishing, slide show presentations, animation, photo cropping and password protection – is performed with the same simple set of Universal Tools, which are based on ways of doing things we learn as children.

Far more than just a demo, the NBOR Player presents a new type of media (called Event Dyomations), which is the actual software operating itself to give you a true sense of how Blackspace and Universal Tools work. It not only shows you what to expect when the main NBOR software debuts, but everything you see performed in the Player can be reproduced by you using the Player software.

The main software will also include additional one-of-a-kind features and functionality not found in the Player, such as YCAAT – NBOR's online capability for users to share the same Blackspace environment to co-create and collaborate in real-time using Universal Tools over the Internet.

After seeing NBOR in action last December, John Seely Brown, the former Chief Scientist of Xerox Corporation and director of Xerox PARC (where the GUI was invented), said: "Blackspace is a fundamental change in how we learn, work, play and communicate – as great as the advent of motion pictures. Blackspace is not just a new software paradigm, it is a new media – an active *and* interactive media."

Ann Hamel, the Director of Technology at Quest Academy, where the software has been in use by the entire student body (kindergarten through eighth grade) since October, recently told the Associated Press: "It took me about a half-hour to wrap my brain around it, but after I took a leap of faith, I said, 'Wow, I can't imagine not using this.'"

Kathleen Hagstrom, the principal at the Walt Disney Magnet Elementary School in Chicago, where NBOR will be introduced into their curriculum next week, calls it "the answer to an educator's prayer. The reality of NBOR is that it takes users to places they never thought they could go."

NBOR will debut on March 15, 2004, for personal computers and pen tablets using the Windows 2000 and XP operating systems. The version for Linux and Mac OSX will be

released later in 2004.

To purchase the software at the introductory price of 50% off the regular retail price, please register www.NBOR.com before March 14, 2004.

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